



## **Galloway and Southern Ayrshire UNESCO Biosphere**

### **Business Development Officer**

0.8 Full Time Equivalent

Fixed Term Contact to March 31<sup>st</sup> 2017

£24,500 p.a. pro rata.

Galloway and Southern Ayrshire is the only UNESCO Biosphere in Scotland, it's one of only four in the UK, and is part of an international family of over 600 Biospheres worldwide. With some of the clearest night skies anywhere in Europe the Biosphere is also home to the Galloway Dark Sky Park. The Biosphere and Dark Sky designations offer a unique and exciting opportunity for businesses and communities to promote and demonstrate SW Scotland's balanced relationship between people and nature to local, national and international audiences.

The Business Development officer needs to have great communication skills that will engage with the regions businesses in enthusing about the branding, marketing and destination opportunities that the Biosphere can offer. You'll be contributing to the development of a team of self employed Biosphere / Dark Sky rangers who are available to work with local businesses running events and leading visiting groups. You'll also be rolling out a program of Sense of Place workshops that will help businesses to tell the story of how their products and services contribute to the special qualities of the biosphere.

Covering much of Galloway, South and East Ayrshire you'll need to have your own transport and will often be working on your own, so you'll need to be able to demonstrate initiative and decision making. You will also need to be able to work as part of a small team including a Communities Officer and Natural Heritage Officer. You will have experience of developing and managing small projects, able to capitalise on your limited budgets by identifying other sources of funding or partnership opportunities, and it goes without saying that you'll be committed to the principles of sustainability.

Whilst Kirroughtree is the main project office, the team also regularly work out of an office base at Kirkgunzeon. Due to the size of the biosphere you will need to be flexible, working from a number of locations, hot desking with partner organisations and if required some home working.

If this sounds like you then read on and take the first step towards joining the team that will shape and develop Scotland's first Biosphere by seeing the full details available at

[www.sup.org.uk](http://www.sup.org.uk)

**Closing Date for application Friday 26<sup>th</sup> June.**